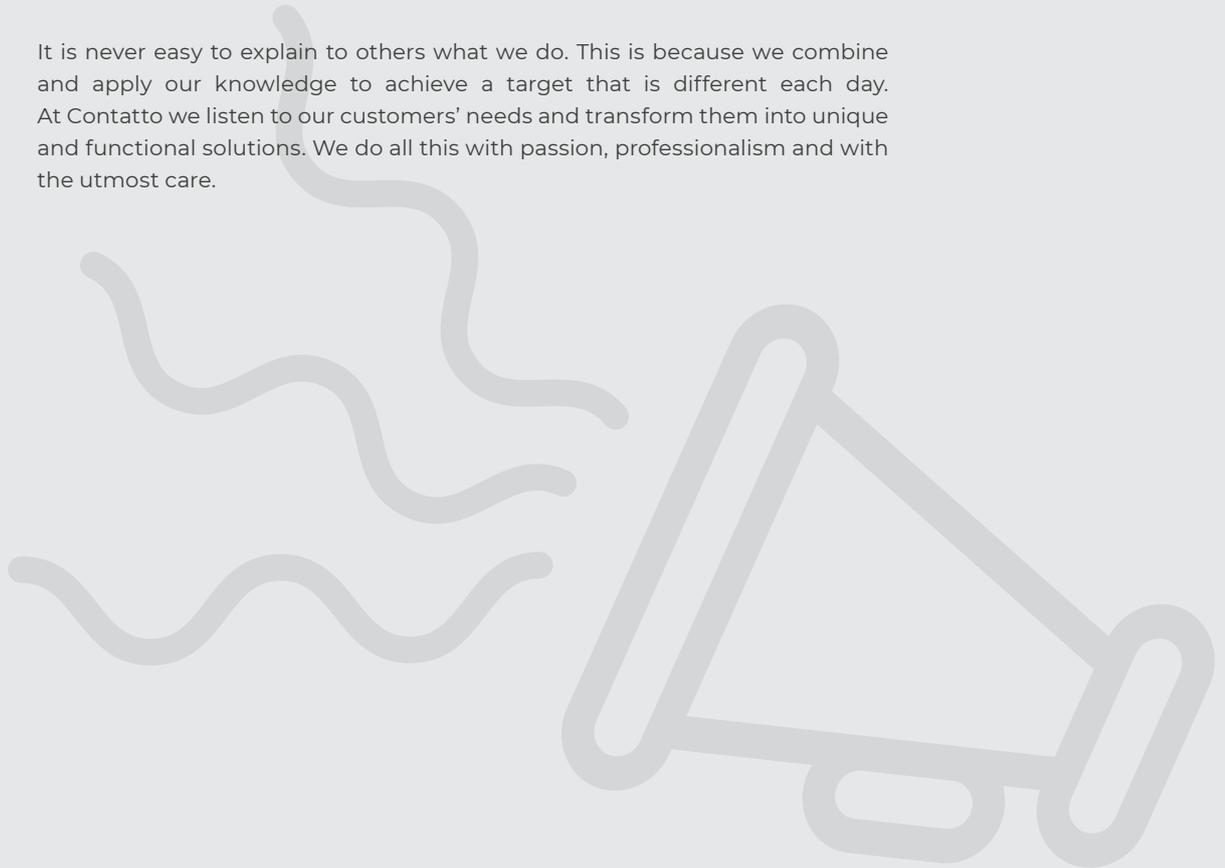


contatto
the art of communication

Contatto
The art of
Communication

Contatto, an all-round creativeness

It is never easy to explain to others what we do. This is because we combine and apply our knowledge to achieve a target that is different each day. At Contatto we listen to our customers' needs and transform them into unique and functional solutions. We do all this with passion, professionalism and with the utmost care.



Our skill



We are versatile,
ready to face any challenge
in the communication field
with enthusiasm.



We are super responsive
to customers' requests
and evolution of the market.



Our style is combined
with the most modern
communication tools
and techniques.

The numbers
of our adventure



2004



+ 15

< A small office with 2 powerful Macs and a great desire to grow: **this is how Contatto was born!**

+ 300



< **External collaborators.** Just like in rugby, you need the perfect alchemy of different talents to achieve the best result.

58%

Visual
communication

57%

Marketing in support of sales/
POP/Expo/
Wobler/
Co-Marketing/
Promotions

23%

Digital Strategy/
Banner/
LandingPage/
Newsletter/Skin/
ShopinShop

11%

Trade Folder/
Brochures/
Catalogues

6%

Design of exhibition spaces dedicated to the brand

3%

Miscellaneous

What we do

8%

Video
editing

3%

Miscellaneous

24%

Print
service

7%

Web
design

Here are some brands that
we work for
(or have worked for in the past)

Whirlpool
CORPORATION

Ariete

ARISTON

Bauknecht

beko

GRUNDIG

Hotpoint

IGNIS

INDESIT

KitchenAid

ACQUA MINERALE
FRASASSI
— PROTETTA DALLA NUBIA —

STOSA
CUCINE

GOCCIABLU

illy

salini
impregilo

TOGNI
produttori per natura

VIEBULLA
ITALIA

FABER

TRADIZIONE ITALIANA
ROCCA DEI FORTI

KIMBO
ESPRESSO ITALIANO

Scholtès

FRANKE

EURO
Spin

Conforama

KERING

**Our strength
is our team**



**Visual
communication
and graphic
design**

**Visual
communication
and graphic design**

We design simple and effective communication solutions, specifically designed to achieve the objective of the customer's campaign. Our know-how, acquired thanks to a young team with diverse professional experience, combines the most appropriate graphic style with the most modern visual communication techniques such as "neuromarketing" to achieve the best results. Always. Giving life to a new brand, making it grow and making it "immortal": is our primary objective. Our highly skilled graphic design studio follows every single step from the very beginning with a skilful and strategic approach. We create visual objects, ready to be printed, published or broadcast through the most popular digital media tools of today. All this is done by using the most effective communication techniques to trigger emotional involvement in the public.

Visual communication
and graphic
design

Specialised in points of sale campaigns

Over the years we have become a reference point for most companies that have to manage advertising and/or promotional campaigns, both locally and internationally. Our strength is the total management of the campaign: from design to implementation, from logistics management to material distribution. All carried out exclusively in-house. An effective solution for perfect campaign management as well as for the compliance with the dedicated budget. It's a 360° service.

Service 360°



Strategic analysis

We study the market and develop a strategy to achieve the campaign objective.



Promotional materials

We design and produce cross-device materials, online and offline. We create graphic products for the best POP solutions for trade partners.



Logistics

We handle the storage and shipping of materials directly to all trade partners.

Our daily goal

Here at Contatto, we are the first ones to get passionate and fall in love with your products and services. We also feel like they're part of us, we want to achieve the same goals that you are aiming for. Perhaps we aspire together with you to reach new ones.

Our ambition is to make you the real protagonists of your reference market. We are proud to be able to respond effectively to all your daily communication needs (conventional or digital), of all kinds and types, for the end customer or for your valuable trade partners.



Brand strategy

We build and cultivate brand identity by analysing and developing the right strategy.



Digital communication

We create digital experiences to engage your audience across all media.



Coordinated graphics

We design graphics of materials to make the brand stand out from its competitors.



Packaging design

From design to prototyping and finally to printing. We tailor make the "outfit" for each product.

Sales point materials

HOTPOINT TI REGALA UN ANNO DI FINISH*

REGALO SICURO



CON L'ACQUISTO DELLA LAVASTOVIGLIE HOTPOINT IN OMAGGIO 1 ANNO DI FINISH QUANTUM*

HOTPOINT TI REGALA UN ANNO DI FINISH* REGALO SICURO

REGISTRATI SU WWW.UNANNOINCUCINA.IT & VINCI LA CUCINA DEI TUOI SOGNI**



Hotpoint
Le nostre idee. La tua casa.

Le nostre idee. La tua casa
Hotpoint

Co-Marketing operation with Finish
Crowner for point of sale. Digital materials to support the initiative.
Graphic Design + Print Service + Distribution.

*180 pastiglie. Consumo medio annuale stimato su dati Nielsen Market Track e Nielsen MMP terminati a giugno 2015. Operazione a premi valida dal 15 settembre al 31 ottobre 2015.
**Concorso valido dal 15 settembre al 31 ottobre 2015. Estrazione finale entro il 20 Novembre 2015. Montepremi concorso Euro 8.200.000 IVA esclusa.
Modulo d'iscrizione e regolamento completo su: www.unannoincucina.it

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Hotpoint

Promotional washing machine Active 20

Crowner for point of sale.
Digital materials to support the initiative.
Graphic Design + Print Service + Distribution.



Hotpoint

Co-Marketing operation with Dash

Crowner for point of sale.
Leaflet to support the initiative.
Ad hoc packaging for Dash Actifit bottles.
Digital materials to support the initiative.
Graphic Design + Print Service + Distribution.

Hotpoint

Co-Marketing operation with Fairy.

Crowner for point of sale.
Leaflet to support the initiative.
Digital materials to support the initiative.
Graphic Design + Print Service



KitchenAid

CashBack system promotion

Crowner for point of sale.
Leaflet to support the initiative.
Digital materials to support the initiative.
Graphic Design + Print Service + Distribution.

Illy + Kimbo

**Espresso promotion
"Italian Passion"**

Crowner for point of sale.
Leaflet to support the initiative.
Digital materials to support
the initiative.
Graphic Design + Print Service +
Distribution.



Eataly

Promotion "I Buy Italian".
Crowner for point of sale.
Digital materials to support.
Graphic Design + Print Service
+ Distribution.



Faber

Operation "Chef Mainardi".
Various point of sale materials.
Graphic Design + Print Service.

Whirlpool

**Co-Marketing operation
with Fairy.**
Crowner for point of sale.
Leaflet to support the initiative.
Digital materials to support
the initiative.
Graphic Design + Print Service.



DOMESTICI

Point of sale
materials

Whirlpool



Whirlpool
SENSING THE DIFFERENCE

SCEGLI LA TUA
dimensione
di freschezza



SCOPRI DI PIÙ
whirlpool.it



Whirlpool

**A dedicated area to conservation
on PV Euronic**

Graphic Design + Print Service

Whirlpool



Hotpoint

POP material dedicated to silence

Graphic Design + Print Service



Whirlpool

Materiale POP dedicato all'induzione

Studio Grafico + Print Service



Hotpoint

POP material dedicated to induction

Graphic Design + Print Service

Catalogues / brochures / trade folders



Hotpoint

Trade Folder Refrigerators 84 cm

Digital version of the trade folder.
Graphic Design + Print Service.



Indesit

Trade Folder Washing Machines

Digital version of the trade folder.
Graphic Design + Print Service + Distribution.



Salini Impregilo

Brochures and flyers
for recruiting activities

Graphic Design + Print Service



Whirlpool

Free Standing Microwave Catalogue

Graphic Design + Print Service + Distribution



Neff

Catalogue / Dedicated Stosa
customer price list

Graphic Design

Packaging design ed expo



Togni S.p.A.

Packaging launch of the new
Acqua San Cassiano "Gala" range



Eurospin

Label for Eurospin S.p.A.
Brand: AltoVerso - craft beer
(blonde - amber).



Endemol / Masterchef

Oval totem Hotpoint in-store

Kitchen shops channel.

Graphic Design + Production + Distribution.



Acqua Frassasi

Instore display for new Frassasi line

Graphic design

Print
service

Print service

*I*n order to respond to the new demands of the markets, we have set up a printing division within our company to manage our customers' print workflows personally. This allows us to be a very dynamic organization, ready to meet all requests: from small print runs (digital) to large print runs (offset).

Print service



Digital printing

A versatile, fast and inexpensive service, without depriving the quality. We also do custom bookbinding and die-cutting.



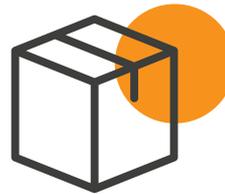
Large print runs

Thanks to our partnerships, we can always manage large print runs with the highest quality and cost-effective solution.



Point of sale materials

We produce display and promotional materials for trade partners in support of printed material.



Logistics

We manage the storage and shipment of products to the sales points through our express courier.

Web
solutions

Web solutions

We design simple and functional graphic interfaces, geared towards a clear and intuitive user experience. Our Keywords: engage the observers and make them make the purchase or contact action. We study the objective required by the customer and build the most appropriate strategy around it. Each of our sites is the result of a combination of two elements: a simple and emotional user interface and excellent usability, to stimulate the user to reach the goal set by the site itself.

Web solutions

[Go to portfolio](#)



Web design

We study and implement digital cross-device solutions for online promotion and sales. We use the most efficient strategies to improve content indexing.



Content strategy

We create textual and visual content for all the various channels in order to attract attention and generate engagement.



Social engagement

Nowadays finding your audience is easy, but in order to generate engagement, you need a strategy that can trigger a positive reaction in your target audience.

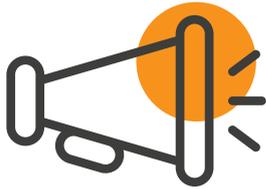
Video editing

Video editing

Whatever your core business is, videos are the most effective and direct form of audio-visual communication to convey your message. With our products, we try to convey an emotion that would remain imprinted in the consumers' mind and stimulate them to trigger the "call to action" which will then lead them to somehow connect to the brand itself.

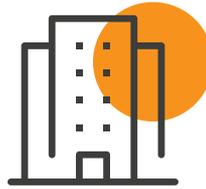
Video editing

[Go to portfolio](#)



Mini spot

We promote your products or services with interactive and emotional videos. We communicate the benefit you'll get by buying them.



Corporate presentations

We show your company and your work, enhancing them and conveying a winning image of you.



Slideshow

We skilfully alternate music, images, texts and animations to stimulate the attention of watchers of your presentations.



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